

FOR IMMEDIATE RELEASE

October 1, 2015
Contact: Jayne Bauer
Marketing & Legislative Program Manager
jbauer@sta.ca.gov, 707-399-3212

*** MEDIA ADVISORY *** MEDIA ADVISORY ***

"Think Outside the Car" on International Walk to School Day - October 7, 2015

SUISUN CITY, CA – International Walk to School Day is Wednesday, October 7, 2015. The Solano Safe Routes to School program encourages parents and children to "think outside the car" and join with thousands of Solano students to walk to school on this day.

"25% of morning traffic congestion is due to students being driven to school. Walking to school helps decrease traffic congestion, is healthy for children, and helps the air quality," said Elizabeth Patterson, Mayor of Benicia and Solano Transportation Authority Board Chair. "Walking is also a great way for children to make friends and get more exercise."

The international event began in England in 1994 as a way to urge students to get out of cars and on their feet. Now, it's observed in 40 nations around the world with millions of participants who support walkable communities.

"Research shows that active kids learn better," according to Jay Speck, Solano County Superintendent of Schools. "Kids who walk arrive to school alert and ready to learn; a win-win for kids and teachers alike."

To date, 42 schools in Solano County have registered for International Walk to School Day. To see if your school is participating and for more information about the Safe Routes to School program, visit: www.solanosr2s.ca.gov.

SOLANO SAFE ROUTES TO SCHOOL

Safe Routes to School (SR2S) in Solano County is a program of the Solano Transportation Authority (STA). Education and encouragement events are conducted in partnership with Solano County Public Health. The program was launched in 2008, with an aim to increase the number of students that walk, bike, rideshare or take transit to and from school and supports these activities with educational events throughout the year. There are substantial benefits to increasing active transportation to and from school including improving students' health and well-being plus reducing both air pollution and traffic congestion.

Solano Safe Routes to School Sarah Fitzgerald Program Administrator





707-399-3222 sfitzgerald@sta.ca.gov www.solanosr2s.ca.gov