



Solano Transportation Authority,  
Safe Routes to School Program  
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[www.solanosr2s.ca.gov](http://www.solanosr2s.ca.gov)

**Application Information Released**

**May 9, 2018**

**Proposals Due**

**May 31, 2018**



METROPOLITAN  
TRANSPORTATION  
COMMISSION



BAY AREA  
AIR QUALITY  
MANAGEMENT  
DISTRICT

## WHY SAFE ROUTES TO SCHOOL MATTERS

The Solano Safe Routes to School (SR2S) program works to encourage more students to walk and bike to school by identifying and implementing a balance of traffic calming and safety engineering projects, student education, encouragement, evaluation and law enforcement coordination.

The goals of the program are:

- Increase the number of students walking and biking to school
- Reduce traffic congestion around schools
- Increase students' physical activity

The SR2S program brings together city planners, traffic engineers, law enforcement and public health experts to create safer, less congested routes to school. A comprehensive SR2S program incorporates the 6 “Es” – Education, Encouragement, Enforcement, Engineering and Evaluation, and Engagement.

The current round of the Safe Routes to School Education and Enforcement Grant is intended to engage local law enforcement agencies in the Safe Routes to School program, with the goal to increase safety for those walking and biking to school in Solano County.

Applicants are provided with a checklist of eligible activities for ideas that support the goals and objectives of this collaborative opportunity.

## ENFORCEMENT PARTNERSHIPS AND SAFE ROUTES TO SCHOOL PROGRAMS

The main goal for SR2S enforcement strategies is to deter unsafe behaviors of drivers, pedestrians and bicyclists, and to encourage all road users to obey traffic laws and share the road safely. Enforcement is one of the complementary strategies that SR2S programs use to enable more children to walk and bicycle to school safely.

**Introducing the fourth Safe Routes to School Public Safety Education and Enforcement Grant to aid in:**

School site traffic reduction

An increase awareness of traffic safety

An increase in proper driver behavior at school sites during heavy traffic times

An increase in safety for students walking and biking to school



# PUBLIC SAFETY EDUCATION AND ENFORCEMENT GRANT: UP TO \$150,000

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Individual jurisdictions may apply for a partial amount or up to the full amount of \$150,000. The deadline to submit a Project Proposal, Scope of Work, and Budget is **May 31, 2018**. Project Proposals will be reviewed and evaluated by SR2S staff. Grant recipients will be awarded by the STA Board at a future Board meeting.

Letters of Interest and Formal Proposals must be submitted via email (preferred) or postal mail to the SR2S Program Administrator:

**Solano Transportation Authority  
Attn: Lloyd Nadal, Program Services Division Manager  
One Harbor Center, Suite 130  
Suisun City, CA 94585**

**Email: [LNadal@sta.ca.gov](mailto:LNadal@sta.ca.gov)**

## GOALS AND OBJECTIVES:

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- Organize and facilitate **public safety educational opportunities** for parents and students to identify successful self-enforcement strategies and messaging.
- **Support** SR2S staff and parents with identifying and solving enforcement issues **at schools** in the SR2S Program.
- **Provide an increased law enforcement** presence around schools during high traffic times, to encourage safe driver behavior.
- **Implement strategies** to measure effectiveness of enforcement program (e.g., pre/post surveys, and traffic counts, ticket data, speed data, etc.).
- **Attend and encourage SR2S events** (Walking School Bus, Walking Day, Bike Rodeos, etc.).
- **Identify** activities and programs for agency involvement on the Grant Activities Checklist.

## ELIGIBLE APPLICANTS:

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City and County departments in Solano County involved in public safety, including but not limited to police departments, fire departments, and county sheriffs may apply for this grant.

The first SR2S Public Safety Enforcement Grant was piloted in 2011 by the City of Suisun City and the City of Fairfield.

Program tasks and activities in the pilot included: the development of crossing guard training materials and DVD, bike rodeo instructional DVD, bike rodeo and event assistance and support, coordination with schools, and directed enforcement at problem schools.





# PROJECT SUBMISSION GUIDELINES

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The SR2S Public Safety Education and Enforcement Grant Program will follow a simplified application process, please provide the following in your proposal.

## Project Proposal, Scope of Work and Budget

An evaluation committee consisting of STA staff and a subcommittee of the SR2S Advisory Committee will review the Letters of Interest and contact applicants, as needed, for additional information, clarification, and/or modification. The evaluation committee will identify a smaller number of projects that match the goals of the SR2S program and grant criteria. These applicants will be invited to submit a more formal proposal for further evaluation including:

1. Project Description: Identify the project title, name of applicant, project manager and contact information. Explain the purpose and need for the project, state the specific goals and objectives of the project and explain how they help to advance the goals and objectives set for this grant program. Describe the collaboration required to carry out the scope of work and the actions that will be undertaken to achieve the objectives. Describe the results anticipated from this project.
2. Scope of Work and Schedule: Detail the actions/tasks, work products, estimated completion dates and key partners. The Activities and Programs Checklist is included to help identify the work to be provided by your agency. Estimate the number of students and parents that could be reached by this project. The scope of this grant will cover 2 school years 18/19 and 19/20.
3. Project Cost and Funding: Describe the major resources needed for this project (e.g., staff, consultant, equipment, materials, etc.). Provide a detailed budget that shows total project and cost breakdown for each major task/action, including a cost estimate for the project evaluation. Identify any cost sharing by multiple funding partners.

## ADDITIONAL PROJECT REQUESTS

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The SR2S Program requests the following during the grant period

- Attend at least 2 per fiscal year, quarterly SR2S Advisory Committee meetings to present grant status reports that include participant information & feedback.
- Coordinate grant related activities with SR2S Program Staff.
- Clearly demonstrate the ability to fully implement activities funded by the grant within 24 months of executing the funding agreement (e.g., available officer time).
- Submit an annual report to the SR2S Program Manager.
- Submit a final report of results and recommended best practices at the end of the grant period.

## APPLICATION EVALUATION:

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Proposals will be evaluated by the following:

Potential to increase the safety of students walking or bicycling to school within grant period

Potential to increase the number of students walking and bicycling to school after the grant period, making a sustainable change

Potential to produce change in behavior of drivers around school zones at drop-off and pick-up times

Estimated number of students & parents reached, and quality of “reach”

Potential for other public safety departments to replicate or benefit from this project

Cost effectiveness (e.g., dollars per student/parent reached)

After Proposal Evaluation, the Safe Routes to School Program will recommend projects for funding to the STA Board (anticipated date June 13, 2018) for award.

STA staff will then draft and enter into funding agreements with grant recipients prior to beginning any grant funded work.

The second round of SR2S Public Safety Enforcement Grants were awarded in 2014, to the City of Rio Vista and the City of Vacaville in the amounts of \$30,360 and \$60,000 respectively.

The City of Rio Vista’s activities included purchasing portable speed feedback/ message boards, participating in International Walk to School Day and attending school PTA meetings and assemblies regarding traffic safety.

The City of Vacaville’s tasks included updating the crossing guard manual and DVD, and directed enforcement around schools.



## ACTIVITIES AND PROGRAMS CHECKLIST:

Use this form of eligible program activities to assist in developing a scope of work. Utilize this form to develop a detailed budget for staff and administrative time for participation in activities. Include an 'other' category for items not included on this checklist.

ENCOURAGEMENT ACTIVITIES				
Attend Walk to School Day Events			Attend Bike Rodeo Community Events	
Attend Walking School Bus/ Walking Day Launch			Attend "Coffee with the Principal" meeting to discuss traffic safety issues	
Walk with a Walking School Bus or a Walking Day route				
ENFORCEMENT ACTIVITIES				
Attend Back to School Night: Provide presentation on traffic safety around schools			Attend local crossing guard training session	
Using existing Crossing Guard training materials, support city and school district crossing guard programs.			Direct Enforcement around schools during drop-off and pick-up times	
EDUCATION ACTIVITIES				
Plan, lead <i>and/or attend</i> a Bike Rodeo event at district school or community wide event*			Develop a safe driver flyer/handout for driver safety laws around schools*	
Develop Traffic Safety Flyers/ Handouts for safe walking and biking to school*			Hold a community wide Safety Fair *(may be multi-agency, including a bike rodeo, traffic safety materials, helmet education and distribution, etc.)	
Provide Safety Assemblies to Schools*			<i>*All education activities should be conducted in partnership with SR2S staff, which includes Solano Public Health and SR2S Program Coordinators.</i>	
EVALUATION				
Provide Travel Mode tally for students at local schools			Encourage Schools to participate in the semi-annual Travel Tally Surveys	
<b>INELIGIBLE EXPENSES:</b> Crossing Guard Salaries, Radar Feedback Signs, Incentives/Giveaways, Infrastructure Projects				

## QUESTIONS AND MORE INFORMATION

Any questions regarding the Proposal Application can be directed to:

Lloyd Nadal, Program Services Division Manager  
Solano Transportation Authority  
(707) 399-3219  
[lnadal@sta.ca.gov](mailto:lnadal@sta.ca.gov)

More information about the Safe Routes to School Program can be found online at [www.solanosr2s.ca.gov](http://www.solanosr2s.ca.gov)

Below are links to SR2S Enforcement Best Practices:

- National SRTS: Role for Law Enforcement resources & case studies <http://apps.saferoutesinfo.org/lawenforcement/>



The third round of SR2S Public Safety Enforcement Grants were awarded in 2016, to the City of Rio Vista and the City of Suisun City in the amounts of \$25,000 and \$125,000 respectively.

The City of Rio Vista's grant was designed to focus on aspects of Safety Education, Enforcement, and previous Project Implementation as a continuance of the work started with the previous (FY 2014-2016) grant.

The Suisun City Police Department Grant developed a School Safety Traffic Officer (SSTO) position that was responsible for partnering with SR2S staff programs at schools, developed a Helmet Diversion Program, enforced parking regulations around the schools and provided SR2S encouragement activities to students in Suisun City schools.